

Preparing Proposal

Title: Project title that represent main idea and outcome

Problem : Describe the problem your face in your company
Why is it such a big and important problem to your organization?

Solution : What needs to be done in order to overcome the problem?

Innovation and benefits to company:

- Find a new technique
- Improve a process
- Introduce a new methodology
- Introduce change management

Methodology:

- Process or procedure on how to complete your research project

Expected Results :

- Would it lead to reduced cost?
- Would it lead to increased efficiency?
- Would it improve competitiveness?

Note:

- 1. You may use or modified the 2 suggested PhD Proposal template in page 2 & 3 for the purpose of UTM PhD application.**
- 2. Once completed your PhD Proposal, summarized it to fill up MOHE PhD Industry Application form Appendix 1**
 - Synopsis, Objective & Methodology of the Project (not more than 100 words)
 - Project Expected Outcome/Contribution to the Industry (not more than 60 words)

PHD RESEARCH PROPOSAL 1

Name/Department:

PhD Industry Supervisor:

Title:

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Problem :

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Solution:

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Research Methodology:

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Innovation and benefits to company:

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Expected Results :

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PHD RESEARCH PROPOSAL 2

Name/Department:

PhD Industry Supervisor:

Title:

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Introduction/Background

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Problem Identification

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Need For Research

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Objective Of The Study

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Research Methodology

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Expected Results/ Contribution To The Industry:

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