



IGCESH 2022

VIRTUAL CONFERENCE PLATFORM

IGCESH 2022

THE 9TH INTERNATIONAL GRADUATE CONFERENCE ON ENGINEERING, SCIENCE AND HUMANITIES

"SYNERGIZING INTERDISCIPLINARY RESEARCH
FOR A WORLD-CLASS SOCIETY"

SPONSORSHIP PROSPECTUS

15TH & 16TH AUGUST 2022

UNIVERSITI TEKNOLOGI MALAYSIA
JOHOR BAHRU, JOHOR
MALAYSIA



WELCOME MESSAGE

FROM GENERAL CHAIR

Assalamualaikum w.b.t and Warm Greetings.

It gives me great pleasure to explore opportunities to collaborate with our Corporate Partners and Conference supporters to make IGCESH - **International Graduate Conference on Engineering, Science and Humanities more successful and fruitful. IGCESH is organized by the UTM Postgraduate Student Society (PGSS UTM) in collaboration with the UTM School of Graduate Studies (SPS UTM).** This year marks the ninth in the IGCESH series of conferences, and we are grateful to have continuous support from UTM to bring IGCESH out for the bigger event. 9th IGCESH will be held Virtually at Universiti Teknologi Malaysia, Johor Bahru, Malaysia from 15th-16th August 2022.



The conference theme **“Synergizing Interdisciplinary Research for A World-Class Society”** is chosen in conjunction with the emergence of several Engineering, Science and Humanities related conferences and journals over the world, This is done to highlight the significance of interdisciplinary research for global societal development. The goal of this conference is to bring together a **multi-disciplinary** group of researchers and postgraduate students to present and share their groundbreaking ideas on the theme. Not only is top-tier research being promoted, but quality research, in general, is being globalised. Therefore, 9th IGCESH aims to conduct **pre-conference workshops, several keynotes, and oral and poster presentations** more internationally interactive and draw attention to the recent outstanding achievements in Engineering, Science and Humanities related fields.

Therefore, this sponsorship prospectus aims **to invite various corporates to work with us in achieving our mutual goals of synergizing the knowledge and improving the awareness in the community.** Several packages of conference sponsorships are introduced in the following sections to benefit your corporation. We look forward to working efficiently with you to ensure valuable educational knowledge and experience of passionate researchers and postgraduate students from over the world can be shared with a broader audience.

We thank you in advance for your concern and contribution to making IGCESH a victory!

Dr Norah Binti Md Noor

General Chair

9th International Graduate Conference on Engineering,
Science and Humanities (IGCESH 2022)

Johor, Malaysia



WELCOME MESSAGE FROM CHAIRPERSON



Assalamualaikum w.b.t and Warm Greetings.

Universiti Teknologi Malaysia is excited to announce the **9th International Graduate Conference on Engineering, Science and Humanities (IGCESH 2022)**, to be held on August 15th-16th, 2022 Virtually at Universiti Teknologi Malaysia, Johor Bahru, Malaysia.

We are delighted to invite you to be a sponsor at our upcoming conference. IGCESH is a biennial postgraduate conference organized by the UTM Postgraduate Student Society (PGSS UTM) in collaboration with the UTM School of Graduate Studies (SPS UTM).

The conference theme is "Synergizing Interdisciplinary Research for A World-Class Society" which emphasizes the importance of interdisciplinary research for global societal development.

This conference shares insight into recent research and cutting edge technologies. The Organizing Committee will invite young and brilliant researchers as well as talented student communities to present their most recent research findings and works. We have experienced remarkable benefits from previous conferences, and we all help each other to promote the cooperative approach in our industry. We expect at least 200 researchers and postgraduate students from all over the country.

We are proposing four levels of sponsorship for the conference and appreciate your funding to help with conference financial planning. Do not miss this opportunity to be part of this fantastic event; we will ensure that you will be benefited.

We thank you in advance for your consideration and contribution to the success of the conference.

Thank you.

Izzah Mardhiya Binti Mohammad Isa

Chairperson

9th International Graduate Conference on Engineering,

Science and Humanities (IGCESH 2022)

Johor, Malaysia

ABOUT IGCESH2022

International Graduate Conference on Engineering, Science and Humanities (IGCESH) is a biennial postgraduate conference organized by the UTM Postgraduate Student Society (PGSS-UTM) in collaboration with the School of Graduate Studies UTM.

IGCESH 2022 provides a forum for accessing the most up-to-date and authoritative knowledge from graduate student's research findings covering both industrial and academic world's thereby sharing best practice in the fields of Engineering, Sciences and Humanities. With the conference theme "Synergizing Interdisciplinary Research for a World-Class Society", IGCESEH 2022 aims to provide an avenue to highlight recent developments and to identify emerging and future areas of growth in these exciting fields. All postgraduate students and researchers across different sectors are welcome to join IGCESH 2022 from 15th to 16th August 2022 virtually.

Our MISSION

01

To encourage the communication and collaboration of researchers from different universities

To stimulate the research activities among researchers by sharing knowledge and findings

02

03

To enhance the presentation skills of researchers

04

To provide publication opportunities to researchers

SPONSORSHIP PACKAGES

GOLD*

RM 2,000

SILVER*

RM 1,000

BRONZE*

RM 500

SUPPORTER**

**ITEM/VOUCHER
(worth RM 100-300)**

* Eligible for tax relief

** Not eligible for tax relief

All payment should be made by these two options:

(a) Electronic Fund Transfer (EFT)

Bank's Name: **RHB Islamic Bank Berhad**

Account Number : **2510 8500 0073 62**

Account's Name : **Universiti Teknologi Malaysia**

Reference: **IGCESH 2022**

(b) Bank Cheque – Payment should be made in the name of **“Universiti Teknologi Malaysia”**

SPONSORSHIP PACKAGES

Benefits

	GOLD	SILVER	BRONZE	SUPPORTER
Logo with link to Sponsor's website and company description on the conference website	✓	✓	✓	✓
Advertisement in Conference Program Booklet: - Gold (Full Page) - Silver (1/2 page) - Bronze (1/4 page)	✓	✓	✓	✗
3 Minutes Promo Video to be played multiple times during 2 days of event	✓	✓	✓	✗
Social media promotion through IGCESH 2022 Social Media Channels	✓	✓	✗	✗
Recognition as premium sponsor during opening and closing ceremony	✓	✓	✗	✗
30 minutes live session during conference	✓	✗	✗	✗
Company logo to appear on slides displayed throughout opening & closing ceremony	✓	✗	✗	✗

REQUIREMENTS FOR SPONSORSHIP PACKAGES



BOOKLET ADVERTISEMENT

a. File type: PNG

b. Resolution:

- Gold (full page) - 3508 pixels (height) & 248 pixels (width)
- Silver (half page) - 1754 pixels (height) & 2480 pixels (width)
- Bronze (quarter page) - 1754 pixels (height) & 1240 pixels (width)



SOCIAL MEDIA PROMOTION

a. Caption/description of company:

- Recommended: 90 characters
- Maximum: 280 characters

b. Post: Promotional video/Poster



LOGO

a. File type: PNG

b. Resolution: Height & width not less than 500 pixels



PROMOTIONAL VIDEO

a. File type: .MP4 or .MOV

b. Resolution: Height & width not less than 500 pixels

c. Size:

- Landscape aspect ratio is 16:9 (recommended)
- Square aspect ratio is 1:1
- Portrait aspect ratio is 9:16

d. Duration: 3 minutes



LIVE SESSION DURING CONFERENCE

a. Duration: 30 minutes

b. Date & time: To be announced

Previous event

IGCESH2018





Previous event
IGCESH2020



UTM
UNIVERSITI TEKNOLOGI MALAYSIA



SPS
SCHOOL OF GRADUATE STUDIES



CONTACT US

For further enquiries, kindly contact the following person:

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IGCESH 2022

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