

Open and Distance Learning (ODL)

Master of Business Administration

About the programme

Master of Business Administration programme at UTM AHIBS is designed to develop managerial leaders who are equipped with relevant and contemporary knowledge and skills to sustainably manage organizations in relation to diverse stakeholders' interests; possess strategic thinking ability and leadership qualities to steer organizations towards change and developments. We also offer an MBA (Open Distance Learning) programme to offer you the benefits of online learning to fit your busy lifestyle or work schedule.

Programme Structure (46 Credits)

Programme Core Courses (27 credits)

- Accounting for Business Decision Making
- Strategic Innovative Marketing
- Managerial Economics & Policy Analysis
- Strategic Financial Management
- Business Information System
- Leading Talent in Organizations
- New Venture Creation
- Strategic Management
- Business Research

Concentration (9 Credits)

- Operation and Project Management
- Managing Strategic Transformation in Organizations
- Digital Marketing

University Course (3 credits)

- Organization Behaviour and Development

Research Project (7 credits)

- Action Research I
- Action Research II

*Kindly refer to <https://business.utm.my/general-management/> for further details regarding the course code and name

Admission Requirements

A recognised Bachelor's Degree with good honours with minimum CGPA :

CGPA 3.00 - 3.49/4

▶ 2 years working experience

CGPA 2.00 - 2.99/4

▶ 5 years working experience

Admission through APEL (Malaysian Only)

- More than 30 years of age in the year of application
- STPM / Recognized Diploma / A-Levels / Equivalent
- Relevant work experience / prior experiential learning
- Pass the APEL Assessment (Aptitude Test, Portfolio & Interview)

English Requirement for International Candidates

- ELTS \geq Band 6.0 / TOEFL \geq 550 OR IELTS = Band 5.5
525 \leq TOEFL < 550
- Must attend English Course Certificate (equivalent to 120 hours of intermediate English)

Tuition Fees

Malaysian Students

RM 25,500

International Students

RM 37,400

Mode of Study

Taught Course / Open Distance Learning

Study Period

Minimum 4 Semesters - Maximum 8 Semesters

Intake Session

February and September

